Humboldt-Universität zu Berlin Wirtschaftswissenschaftliche Fakultät SFB 649 Ökonomisches Risiko



The Collaborative Research Center 649 "Economic Risk" kindly supported by The Society for Economics and Management at Humboldt-Universität zu Berlin Cordially invites you to join the



## Hilda Geiringer Lecture 2015

16. December 2015 6:00 p.m.

Venue: Room 201, School of Business and Economics, Spandauer Str. 1

Lecture:

**Prof. Dr. Bettina Rockenbach** (Universität zu Köln)

## **Consumer Social Responsibility**

The lecture focuses on consumers' ability and willingness to foster socially

responsible production through their purchasing behavior.

Entrance is free

Please register via email: econbootcamp@hu-berlin.de

For further information visit our website: http://sfb649.wiwi.hu-berlin.de



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